



# Redeemed Creative Arts Overview

**Expanding Reach, Revenue, and Community Impact for Patrons  
and Donors**

Andrea J Newman, Founder




# What's the difference?

How are donors and patrons different? Are they the same thing?

**A donor gives money or physical resources** to a program or to the platform as a whole and hopes it helps (it does!). Once the donation is made, their role is usually finished. They might get a receipt or a thank you, but they do not stay connected to what happens next. A patron is different. **A patron** does not just give, they **participate**. In RCA, patrons help fund specific artists, campaigns, churches, Helpers, and community projects. They can see where their support goes, watch progress, unlock matches, and even earn points and recognition for being involved. Their contribution becomes part of an ongoing relationship, not a one time transaction.

In short,  
a donor gives to a cause,  
but a patron helps build it.






# Why Work With RCA?

Why should patrons work with us?

Donors and Patrons benefit from Redeemed Creative Arts because their generosity becomes **visible, active, and meaningful** instead of abstract. Rather than giving into a black box, supporters can see how their contributions help real artists, churches, and community projects come to life. Through RCA's shared ecosystem—art sales, campaigns, resource sharing, and service programs—every act of support creates a ripple effect: artists gain income and exposure, churches receive creative and practical support, and communities experience tangible outreach. This allows Patrons to participate in a faith-driven creative economy where generosity is not only celebrated, but transformed into lasting impact.

RCA also gives supporters a deeper sense of connection and purpose. Patrons don't just donate—they become part of a growing community that encourages creativity, service, and collaboration. They can discover new artists, support specific causes, participate in challenges, and follow the outcomes of the projects they help fuel. Over time, this creates trust, engagement, and joy in giving, because supporters know they are helping build something sustainable and Christ-centered. RCA turns generosity into a shared journey, where every contribution strengthens the whole body and advances both creative and spiritual missions.



# A Vision for Donors

How does this work in practice?

## For Donors

In practice, Redeemed Creative Arts gives donors a clear and trusted way to support faith-based creativity and community service with measurable results. Donations made to the RCA nonprofit arm are tax deductible and help fund programs such as the Resource Share Marketplace, the Helper and Gig Network, and education and outreach initiatives for churches and artists. **Donors can give monetarily or their resources** - to specific campaigns, support church wish lists, or contribute to community challenges that provide art, equipment, transportation, and creative services to ministries in need. Through regular updates, reports, and project highlights, donors can see how their gifts are used, which churches and artists are served, and how their generosity helps expand access to creative and practical support across the faith community. Donors help local businesses (including those that are BIPOC and/or women led) and service providers thrive by funding programs that place real orders for printing, materials, transportation, and creative services through RCA partner networks. Their tax-deductible gifts make it possible for churches and artists to work with local vendors while keeping more dollars circulating inside their communities.

## For Patrons

Patrons benefit from RCA by taking part directly in the platform while also supporting its mission. Patrons can buy artwork, tip artists, fund challenges, support campaigns, and participate in the Resource Share and Helper programs. Every purchase or contribution helps artists earn income, helps churches access creative services and donated resources, and helps RCA maintain the technology and systems that make the platform work. Patrons also earn points and recognition through their engagement, can follow the artists and causes they care about, and can see the real-world results of their activity. This allows Patrons to combine personal enjoyment, creative discovery, and meaningful giving in one place while helping grow a faith centered creative community. Patrons can support local faith-based artists and small businesses by purchasing artwork, merchandise, and services that are offered through the RCA marketplace and campaigns. Their activity helps direct spending back into local creative and ministry economies while allowing them to discover and support businesses that share their values.

# Our Programs and Initiatives

## Gig Drivers

Patrons can use the RCA gig driver network to support and activate real world delivery and outreach tied to the platform. When a Patron purchases artwork, merchandise, or Resource Share items, gig drivers can be used to deliver those items locally, helping ensure faster, lower cost, and more community-based fulfillment while also providing paid work to Helpers in their area. Patrons can also sponsor or fund delivery and outreach campaigns, such as having art, flyers, or supplies distributed to churches, events, or neighborhoods by RCA Helpers. This allows Patrons to turn their support into visible, local action, where their contributions do not just move money online but put people, services, and creative work into motion in the real world.

## Canvassing and Campaign Support

Patrons use the canvassing and campaign program to turn their support into real world visibility for the artists, causes, and churches they care about. When a Patron backs a campaign, RCA organizes local Helpers and canvassers to distribute printed materials, display merchandise samples, share QR codes, or promote specific projects in targeted neighborhoods, events, and church communities. This allows Patrons to amplify impact beyond the screen by helping faith-based creators and ministries reach new people in a personal, community driven way. Patrons also benefit by being able to track and participate in these campaigns through the platform. They can see which artists or causes are being promoted, view engagement results such as scans and purchases, receive appreciation gifts, and take part in challenges or goals tied to the campaign. This makes their support feel active and tangible, since their contributions directly help fund outreach that brings new supporters, new customers, and new opportunities into the RCA ecosystem.

# Our Programs and Initiatives

## **The Learning Center & The Helper Program**

Patrons use the **Learning Center** to access courses sponsored by business, teachers, creative workshops; patrons can receive ministry training, and how to guides created by artists, churches, and ministry leaders on the RCA platform. They can purchase or enroll in classes, learn new skills, grow in their faith, and support the creators who produce the content. Every course a Patron takes helps fund both the educator and the wider RCA community, making education a meaningful part of the creative and ministry ecosystem.

Through the **Helper Program**, Patrons can also offer their own time, skills, or financial support to real church and community needs. They may sign up as Helpers themselves, sponsor Helper projects, or fund requests for services such as music, design, event support, transportation, or outreach. This allows Patrons to move beyond passive giving and become active participants in serving churches and ministries, turning their support into hands on help and real-world impact.

# Our Programs and Initiatives

## Resource Share Program

### For Patrons

Patrons use the Resource Share Program as a hands-on way to support churches and ministries while also participating in a living marketplace of generosity. Through the platform, Patrons can browse church wish lists, view donated or discounted items such as chairs, instruments, books, equipment, and event supplies, and help fund or complete those requests. They may choose to purchase an item directly for a church, cover part of a larger request, or contribute to pooled campaigns that supply multiple ministries at once. Patrons can also donate items from their own homes or businesses, list them through RCA, and allow the platform to match those resources to churches that need them. When items are matched or purchased, RCA coordinates logistics through local Helpers, shipping partners, or pickup services, making it easy for Patrons to turn good intentions into real deliveries that reach congregations and community programs.

### For Donors

Donors use the Resource Share Program as a powerful and tax-deductible way to provide practical support to the faith community at scale. Through RCA's nonprofit arm, **donors can give** toward specific categories such as church equipment, transportation, **physical goods, money**, or creative tools, or they can fund broader Resource Share campaigns that allow RCA to purchase, receive, and distribute goods where they are most needed. These gifts help cover the cost of acquiring items, verifying donations, storing or transporting resources, and delivering them to churches and nonprofit partners across the network. Donors receive documentation for tax purposes and regular reporting that shows how their contributions were converted into real assets and delivered to real ministries. This gives donors confidence that their giving is not just symbolic but is directly supporting churches, artists, and community programs with tangible resources that expand their ability to serve.

# Our Programs and Initiatives

## Creative Arts Gallery

### For Patrons

Patrons use the RCA Art Gallery as both a place of discovery and a way to directly support artists. Inside the gallery, Patrons can browse original works, prints, digital art, video projects, and merchandise created by artists on the platform. They can follow their favorite creators, leave comments, share work, and purchase pieces that speak to them. When a Patron buys a piece or tips an artist, that support goes straight to the creator while also helping sustain the RCA platform. Patrons can also request custom commissions, fund special projects, or participate in featured campaigns that highlight specific artists, themes, or ministry causes. Through these interactions, the gallery becomes more than a store, it becomes a place where creative expression, storytelling, and generosity come together.

### For Donors

Donors engage with the Art Gallery in a way that supports both artists and ministry outreach through tax deductible giving and sponsored initiatives. Donors may fund artist grants, sponsor gallery exhibitions, or support campaigns that promote work from emerging or underserved creators. These contributions allow RCA to provide stipends, marketing, and platform support to artists whose work is being used to inspire and serve the faith community. Donors can also underwrite themed collections or outreach focused showcases that are shared with churches, events, and online audiences. Through reports and updates, donors can see how their funding helped artists gain visibility, earn income, and contribute their gifts to churches and community projects, turning creative expression into a tool for ministry and social impact.



# Customized Objectives

## **As a patron or a donor can I combine these programs?**

Yes! **For Patrons**, the platform is designed so that all of the programs connect. A Patron might discover an artist in the Art Gallery, purchase a print, and then use the Resource Share Program to donate art supplies or equipment to that artist's church. They might enroll in a course in the Learning Center, then support a canvassing campaign that promotes that same artist or ministry in their local community. A Patron could also fund a Helper request so that a gig driver delivers artwork or resources to a church or event. All of these actions live in one account, so every purchase, tip, campaign, or delivery builds on the others and creates a continuous cycle of support, creativity, and outreach.

**For Donors**, the same integration happens at a larger, mission driven level. A donor can give to a Resource Share campaign that provides equipment to churches, underwrite an Art Gallery showcase for emerging artists, and sponsor a canvassing or Helper program that puts those artists and resources into real communities. Donors can also fund education through the Learning Center or support transportation and logistics through the gig driver network. Because RCA tracks these programs together, donors are able to see how their giving moves through multiple channels, from funding to delivery to impact. This allows one gift to activate many forms of service and creative work across the entire RCA ecosystem.

# What's the Big Deal?

## Why Involve RCA?

Patrons and donors should involve RCA because it turns generosity into something active, connected, and multiplying instead of scattered and hard to manage. On their own, people can absolutely support artists, churches, and causes, but they have to do everything separately. They must find creators they trust, locate churches with real needs, vet organizations, arrange purchases or deliveries, and hope their support is used well. Most generosity stays small or isolated simply because coordinating all of that takes time, effort, and relationships that most people do not have. As a result, even well intended giving often lacks visibility, follow through, and lasting impact.

RCA exists to solve that problem by providing the structure, technology, and accountability that makes generosity powerful. **Through one platform, Patrons and donors can support artists in the Art Gallery, fund real needs through the Resource Share, activate Helpers and gig drivers, sponsor outreach and canvassing, and follow the results of their support.** Instead of guessing where money goes or hoping it helps, they can see how their involvement creates real outcomes for churches, creatives, and communities.

RCA does not replace generosity. It organizes it, amplifies it, and turns it into a living system where every action builds something bigger than any person could create alone.

# RCA's Platform & Technology

## How Businesses and Customers Engage with RCA's Programs

### Platform Overview ►

RCA's technology platform is an interactive, community-driven system designed to connect churches, businesses, Helpers, artists, and patrons in one unified digital space. Through a single account, users can access searchable profiles, marketplaces, courses, service listings, verification, tasks, and communication tools that make collaboration simple and transparent.

### Customer & Partner Interaction ►

Customers and partners engage with RCA through intuitive dashboards that allow them to list inventory, book services, commission creative work, schedule deliveries, or support projects financially. Built-in messaging, notifications, and status tracking keep every interaction clear from start to finish, including orders, payments, and fulfillment.

### Gamified Engagement Layer ►

RCA incorporates light, purpose-driven gaming mechanics—such as points, badges, and progress milestones—to encourage ongoing participation. These features reward meaningful actions like completing gigs, supporting local businesses, contributing to campaigns, or funding creative projects, helping sustain long-term engagement.

### Data, Accountability & Growth ►

All activity flows through RCA's centralized system, enabling reporting, impact tracking, and continuous platform improvement. This data-driven foundation ensures accountability for partners and donors while supporting scalable growth and a self-reinforcing community flywheel built on service, creativity, and generosity.

# **Our Business Plan:**

▶ **Our History**

▶ **Mission and Vision**

▶ **Core Values**

▶ **Business Model**

▶ **Market Position**

▶ **Governance and CSR**

▶ **Future Goals**

# Our History

About us: Foundation, Milestones, and Growth



# Foundation

Redeemed Creative Arts (RCA) was founded in 2025 to bridge the growing gap between churches, creatives, and supporters within the faith-based economy. Created by faith-driven entrepreneurs with backgrounds in ministry, technology, and the arts, RCA emerged in response to a shared challenge: churches often lack affordable creative support, while faith-based artists and volunteers struggle to find consistent opportunities. RCA began developing a shared digital platform to bring these communities together and is currently preparing pilot partnerships while testing its initial platform features.

RCA's mission is to build a Christ-centered ecosystem where service, creativity, and generosity reinforce one another. Through five interconnected programs—the Resource Share Marketplace, Creative Arts Gallery, Helper and Gig Network, Educational Learning Hub, and Canvassing & Campaign Support—RCA turns collaboration and giving into measurable community impact. This integrated “community flywheel” helps churches access support, artists earn sustainable income, and patrons see the real-world results of their generosity, with a strong focus on supporting black-owned businesses, women entrepreneurs and emerging faith leaders in underserved communities.



# Milestones



## **Established The Foundation**

In 2025, our idea for a business became a non-profit, marking a significant milestone in our growth trajectory.



## **Initial Buy-in and Grants**

RCA began writing for grants, working with local churches, and collaborating with artists and freelancers, establishing a drive toward nationwide adoption.



## **Strategic Partnerships**

RCA is actively reaching out to local and mission-aligned businesses to form strategic partnerships that expand access to resources, strengthen community impact, and create mutually beneficial opportunities for service and growth.



## **Product Launch Goals**

RCA's flagship goal is to launch a fully integrated, faith-centered platform that unites churches, creatives, helpers, and businesses, with a phased rollout, beginning 2027, focused on pilot partnerships, operational validation, and scalable growth toward a nationwide community service and creative economy.

# Company Growth

## **Early Funding**

Initial funding was crucial, fueling growth, R&D investments, and enabling innovation and market expansion.

## **Business Model Pivot**

Each year, we'll adapt our business model for market changes, boosting customer satisfaction and competitiveness.

## **Strategic Acquisitions**

Strategic acquisitions boost capabilities, broaden products, and propel growth and market dominance.

## **Target Market Focus**

Focusing on specific markets lets us tailor products for unique needs, increasing satisfaction and loyalty.



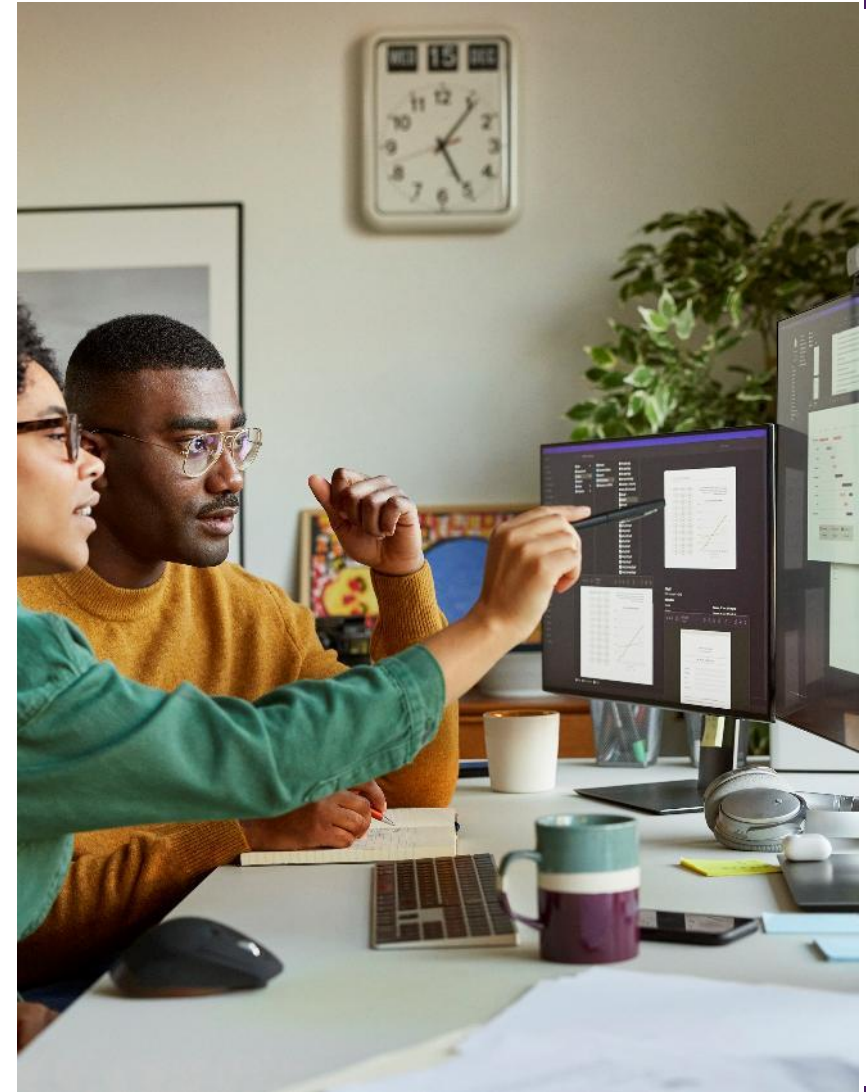
# Mission and Vision

What we are and what we do



# Mission Statement

Redeemed Creative Arts (RCA) exists to build a Christ-centered platform where churches, creatives, and patrons can come together to serve, share, and create. RCA functions within what it calls the 'faith-based creative economy', an interconnected network of churches, artists, and patrons whose collective efforts produce both spiritual and economic value. Its mission is to strengthen community ministry and make generosity both visible and actionable. This mission aligns spiritual generosity with economic renewal, positioning RCA as a bridge between creative purpose and sustainable livelihood.



# Vision Statement

## **Sustainability and Impact**

RCA's vision is to establish a sustainable, faith-based creative economy that uplifts artists, empowers churches, and promotes generosity as a shared cultural value.

## **Nationwide Networking**

Over time, RCA envisions local creative networks becoming self-sustaining through recurring cycles of giving, collaboration, and reinvestment in faith-driven innovation.

## **Future-oriented Goals**

By connecting creative expression with ministry goals, RCA opens new opportunities for collaboration, discipleship, and economic involvement within the faith community.

## **Technological Leadership**

RCA's integrated platform provides faith-driven artists with access to mission-aligned work, visibility, and revenue opportunities, while offering churches affordable support for their creative and technical needs.

# Core Values

Fundamental Beliefs and Principles





# Cultural Integration

The external environment for faith-based innovation has never been more favorable for a platform like RCA. Across the United States, congregations, creators, and donors are adapting to cultural and technological shifts that support both the need and the timing for RCA's model. A strong market foundation supports this vision. Religion contributes an estimated \$1.2 trillion annually to the U.S. economy, and giving to religious organizations reached \$146.54 billion in 2024, the largest share of all charitable donations. Meanwhile, the digital transformation of faith giving continues to accelerate: 44 percent of U.S. adults now prefer online donation methods, and approximately 60 percent of churchgoers give through digital platforms in some capacity. These trends confirm the financial and cultural readiness for RCA's model, which combines a faith-based mission with sustainable digital engagement.



# **Business Model**

Revenue-generating Tactics and Operational Strategy

# Base Revenue Streams



## **Marketplace & Transaction Fees**

RCA earns modest fees from marketplace transactions—including art sales, Resource Share purchases, print-on-demand items, and commissions—while keeping services affordable and sustaining operations.



## **Subscription Services**

RCA offers Premium and Premium+ memberships for artists, churches, and patrons, providing enhanced tools and visibility while generating recurring revenue to support platform growth and maintenance.



## **Service & Logistics**

RCA offers delivery and coordination services provided by its gig drivers and Helpers, with fees from deliveries, event support, and service fulfillment funding platform operations and subsidized Helper support for churches.



## **Courses, Sponsorships & Partnerships**

RCA also generates revenue through paid Learning Hub courses, sponsorships, and strategic partnerships with local businesses that support education, outreach, and community growth.



# Market Position

Leaning into the Industry





# Industry Overview

Research indicates the market is ready for RCA's early launch, driven by shifting patterns in faith-based giving and ministry engagement. Studies from Barna Group and the Edelman Trust Institute show that a new generation of donors prioritizes transparency and visible impact over traditional institutional giving. Donors want to see how their contributions directly help people and projects, and RCA meets this need through traceable outcomes—such as funding artist commissions, supporting small church creative initiatives, or enabling community outreach through Helpers and local partners. This approach aligns with growing expectations for accountability and relational giving within the faith economy.

RCA also addresses a clear structural gap between churches and creatives. Barna Group reports that 60 percent of pastors cite volunteer shortages as a barrier to ministry growth, and while 98 percent believe gifts come from God, only 54 percent feel confident identifying those gifts in their congregations. Lifeway reports similar shortages of creative leaders. RCA's vetted Helper Network connects churches with skilled professionals through secure matching, standardized agreements, and digital payments. Financial data reinforces the opportunity: faith-based creatives often earn far less than the \$62,544 median income of independent artists. By unifying art sales, gig work, education, and service, RCA creates sustainable income pathways and affordable access to talent. Capturing just 0.01 percent of annual faith-based spending—roughly \$15 million—demonstrates both market readiness and strong scalability.

# **Governance Structure**

Redeemed Creative Arts Legal Structure

# How is RCA Structured?

RCA functions as a dual-entity organization designed to balance mission and sustainability. The structure allows both the business and nonprofit sides to operate independently while pursuing a common goal.

## For-Profit LLC

The for-profit LLC, Redeemed Creative Arts, LLC, owns all intellectual property and manages revenue-generating activities, including technology development, platform operations, and strategic partnerships. It covers infrastructure costs such as web hosting, security, and API integrations, and reinvests profits into product improvements and support services.

## 501(c)(3)

The nonprofit branch, Redeemed Creative Arts Foundation, Inc., directs educational, community, and grant-funded programs. It handles outreach, donor relations, and social impact initiatives while ensuring compliance with IRS 501(c)(3) standards and charitable solicitation rules.

The nonprofit's board composition, with a majority of women and faith-centered leadership, aligns with diversity and accountability standards outlined in BoardSource's Leading with Intent report. Annual independent financial reviews will be conducted to ensure transparency and maintain the confidence of funders.

# Meet Our Team



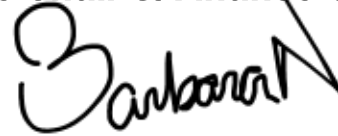
**Andrea J Newman**

**Founder & Board Chair**

A handwritten signature in black ink, appearing to read "Andrea J Newman".

**Barbara Newman**

**Vice Chair & Finance Chair**

A handwritten signature in black ink, appearing to read "Barbara Newman".

**Candice Cradle**

**Advisory Board Member**



**Linda Caison**

**Board Member & Secretary**



**Evan Newman**

**Faith Leader and Spiritual  
Advisor**



**Pauline Scott**

**Community Outreach Chair**



**David Newman**

**Lead Graphic Designer**



**Margaret Moon, Esq.**

**Legal Consultant – Nonprofit  
Formation & Governance**

# Future Goals

Short-term Goals & Long-term Vision



# Funding Requests

## Economic Mobility & Lasting Infrastructure

RCA is not simply delivering programs — it is building **lasting infrastructure** for community impact.

Most grant dollars are spent repeatedly solving the same problems: churches need help, artists need income, communities need outreach, and local businesses need customers. RCA creates a **shared system** that lets one dollar of funding do all of those things at once. When a grant supports RCA, it doesn't just pay for one project. It strengthens a platform that keeps producing service, jobs, creative work, and community engagement long after the initial funding is spent.

RCA is uniquely positioned at the intersection of **economic mobility, workforce development, creative enterprise, and community service**.

Grants help subsidize Helper wages, gig deliveries, and creative commissions so churches and grassroots organizations can access professional support without being priced out.

At the same time, that funding creates income for artists, drivers, and service providers who are often underpaid or overlooked. This creates a cycle where assistance becomes opportunity rather than dependency.

Funders also gain something increasingly rare: **visible, measurable impact**. RCA's platform tracks every funded action — from deliveries completed to Helpers paid to artwork commissioned to campaigns launched. Donors and grant-makers can see exactly how their resources were used and what outcomes were produced. This transparency builds trust and accountability, while allowing funders to report real community results rather than just activities.

Finally, RCA is built for scale. Rather than expanding one organization's capacity, grants to RCA strengthen a network of churches, creatives, and local businesses across entire regions. That means one investment can unlock hundreds of partnerships, thousands of service hours, and ongoing economic activity. Supporting RCA is not just funding a nonprofit — it is helping build a durable, community owned system for collaboration, dignity, and opportunity.

# Phased Rollout Objectives By Year:

01

## **Formation and Pilot Execution**

With both entities formed and EINs secured, RCA will finalize bylaws, complete state registrations, and activate legal and compliance systems, with cross entity agreements formalizing cost sharing and IP licensing.

02

## **Regional Growth and Operational Stability**

Building on the success of the pilot, RCA will expand to two additional regions while refining its digital infrastructure for scalability. Key milestones include:

03

## **National Expansion and Sustainability**

Year three will focus on nationwide expansion and sustainability through affiliate partnerships with church and creative networks, supported by upgraded finance, HR, and technology systems.

Long  
Term

Over 3 years, RCA is projected to transition from pilot validation to a sustainable catalyst for creative & ministry collaboration.

As participation grows, the total creative & charitable value is projected to surpass \$200K to \$250K by Year 3



**Thank you**